

# Jake Hernandez

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## Employment

### Rancho Bernardo Swim & Tennis Club, San Diego, CA — *Director of Marketing*

May 2025 - Present

- Developing & maintaining club website
- Community & client outreach
- Creating & curating outgoing info (newsletter, announcements, etc.)

### Rancho Bernardo Swim & Tennis Club, San Diego, CA — *Front Desk*

August 2021 - August 2023

- Monitoring surveillance systems
- Operating membership software and handling payments
- Greeting members and answering questions

### Rancho Bernardo Swim & Tennis Club, San Diego, CA — *Maintenance*

August 2021 - August 2023

- Performing general repairs and routine maintenance
- Assisting with club projects
- Maintaining general facility upkeep

### Rancho Bernardo Swim & Tennis Club, San Diego, CA — *Lifeguard*

June 2021 - September 2022

- Surveilling pools and administering first aid
- Enforcing club safety regulations and policies
- Performing rescues and executing emergency action plans

### Jersey Mike's Subs, San Diego, CA — *Team Member*

May 2024 - August 2024

- Preparing & serving food
- Assisting customers with inquiries
- Maintaining general facility upkeep

### Zumiez, San Diego, CA — *Sales Floor*

February 2024 - May 2024

- Selling & advertising store merchandise
- Assisting customers with inquiries
- Maintaining general facility upkeep

## SKILLS

Customer & Guest Services

Leadership Experience

Years of Design Software Experience

Excellent Collaborative Skills and Experience

Design Principles & Philosophy

Marketing Strategy & Outreach

## LANGUAGES

English ; Fluent

Spanish ; Proficient

## [DIGITAL ePORTFOLIO](#)

## **Contemporary Services Corporation (CSC) San Diego, CA — *Event Staff***

February 2024 - May 2024

- Maintaining event crowds
- Assisting attendees with inquiries
- Event setup & breakdown

## **EDUCATION**

### **(In Progress) San Diego State University, San Diego, CA — *Art Major with Emphasis in Graphic Design***

August 2023 - June 2027

American Institute for Graphic Arts (AIGA) - Social Media Chair

American Marketing Association (AMA)

### **Rancho Bernardo High School, San Diego, CA — *Diploma***

August 2019 - June 2023

3D Computer animation 1-4, Computer Graphic Arts 1-4, AP Environmental Science, AP Computer Science Principles, Honors Principles of Engineering, AP Psychology

National Honor Society (NHS) , Peer Counseling , Baseball

## **Hobbies / Interests**

Graphic Design

Fashion Design

Photography

Videography

Music

Film

Video Games

Travelling

Snowboarding

Baseball

## **PHILANTHROPIC ASSOCIATIONS**

### **The Church of Rancho Bernardo, San Diego, CA — *Volunteer***

- Community events
- Built homes in Mexico
- Local cleanups

### **San Diego Food Bank, San Diego, CA — *Volunteer***

- Packaged and distributed food for families in need
- Sorted & labeled produce for distribution`
- Organized and relocated donations